

# WINNIPEG DESIGN FESTIVAL

**StorefrontMB**  
Architecture/Design/Urbanism

## **FESTIVAL CURATOR: CALL FOR EXPRESSIONS OF INTEREST**

DECEMBER 2022

### **2023 Winnipeg Design Festival:**

The Winnipeg Design Festival is Storefront Manitoba's largest annual program. It aims to educate, share, discuss, promote, and celebrate the many fields of design that enrich our world. Over the past ten years, the festival has experienced a growing demand and participation with an estimated 4,000 attendees spread over more than 25 individual events annually.

The Winnipeg Design Festival builds relationships and partnerships that promote and celebrate the value of design. Festival events include lectures, symposia, interactive installations, tours, and exhibits. Each event brings the professional and creative design communities together with the broader community to generate dialogue about the design of our built environment.

Storefront Manitoba is looking for a motivated individual or team to take over the reigns of Festival Curator for 2023. It is anticipated that the festival will be scheduled for late September during Culture Days.

### **Candidate:**

The ideal candidate(s) for this position will be passionate about design and design culture, self-motivated and enthusiastic with exceptional written and graphic communication skills. Strong interpersonal, organizational and budgeting skills are also key qualities.

We encourage applications from all designers including, but not limited to Black, Indigenous and designers of colour. Preference will be given to teams of two people.

The Festival Curator is responsible for maintaining creative control of the festival while keeping to its Mission, Vision, and Objectives. The Festival Curators will also manage the festival and be responsible for all logistical coordination including venue bookings, permits, printing, sponsorship, volunteer wrangling & distribution of promotional material and social media promotion.

The new Festival Curators can expect to commit  $\pm 24$  hours/month to the job from March to October 2023. However, one can expect the hours to vary from month to month and increase as the September Festival date approaches.

The Festival Curator reports to the Storefront Manitoba Winnipeg Design Festival Subcommittee who will act as consultants throughout the process to help ensure the success of the event.

**Curatorial Duties Include:**

- Provide overall creative direction, including generating festival theme.
- Curate, coordinate and manage overall schedule and budget.
- Reference past festival branding, create graphic identity and promotional material, including social media and website management.
- Brainstorm new events; approach and meet with potential contributors and volunteers.
- Coordinate logistics including managing individual event producers.
- Take part in press relations including promotional television & radio interviews.
- Produce final report and presentation including recommendations for SfMB Board of Directors.
- Assist with grant applications as required.

**Compensation:**

The Curator position shall receive a one time honorarium of \$7,000, (to an individual or split between a team of two or more individuals).

**Applications will include:**

1. A proposal outlining interest in the Winnipeg Design Festival including:
2. A preliminary theme. General theme, or specific activities, should promote design excellence and also reference critical contemporary issues.
3. Discussion of why applicants are the ideal candidate(s) for this position.
4. All proposals shall also include a current CV for each team member.

**Submit Applications to: [info@storefrontmb.ca](mailto:info@storefrontmb.ca)**

**Deadline: February 5, 2023**

<https://www.storefrontmb.ca/wdf>

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