

WINNIPEG DESIGN FESTIVAL

StorefrontMB
Imagine the future of our shared spaces

FESTIVAL CURATOR: CALL FOR EXPRESSIONS OF INTEREST JANUARY 2024

2024 Winnipeg Design Festival
<https://www.storefrontmb.ca/wdf>
@WpgDesignFest

Storefront MB is looking for a motivated individual or team to take the reigns as Curator(s) of the 2024 Winnipeg Design Festival. The festival will be scheduled for late September coinciding with Culture Days.

The Winnipeg Design Festival is Storefront Manitoba's largest annual program. It aims to educate, share, discuss, promote, and celebrate the many fields of design that enrich our built world. Over the past ten years, the festival has experienced a growing participation with an estimated 4,000 attendees spread over more than 25 individual events annually.

The Winnipeg Design Festival builds relationships and partnerships that promote and celebrate the value and potential of design to improve our cities. Festival events include lectures, symposia, interactive installations, tours, and exhibits. Each event brings the professional and creative design communities together with the broader community to generate dialogue about the design of our built environment.

Candidate:

The ideal candidate(s) for this position will be passionate about design, self-motivated and enthusiastic with exceptional written and graphic communication skills. Strong interpersonal, organizational, and budgeting skills are also key qualities. Preference will be given to teams of two people.

The Festival Curator is responsible for maintaining creative control of the festival while keeping to its Mission, Vision, and Objectives. The Festival Curators will also manage the festival and be responsible for all logistical coordination including venue bookings, permits, printing, sponsorship, volunteer wrangling & distribution of promotional material and social media promotion.

Curators can expect to commit ±24 hours/month from March to October 2024. However, one can expect the hours to vary from month to month and increase as the September Festival date approaches.

The Festival Curator reports to the Winnipeg Design Festival Subcommittee who will act as consultants throughout the process to help ensure the success of the event.

Storefront is committed to representing the diversity of people living in Winnipeg. We actively encourage applications and self-declaration from underrepresented groups including Indigenous Peoples, Women, Racialized Peoples, Persons with Disabilities, 2SLGBTQQA+ Peoples, and Newcomers.

Compensation:

The Curator position shall receive a one-time honorarium of \$7,000 (to an individual or split between a team of two or more individuals).

Curatorial Duties Include:

- Provide overall creative direction, including generating festival theme.
- Curate, coordinate, and manage overall schedule and budget.
- Reference past festival branding, create graphic identity and promotional material, including social media and website management.
- Brainstorm new events; approach and meet with potential contributors and volunteers.
- Seek out sponsorship and grant opportunities.
- Coordinate logistics including managing individual event producers.
- Take part in press relations including promotional television & radio interviews.
- Produce final report and presentation including recommendations for SfMB Board of Directors.

Suggested Programming:

- launch party
- 4 lectures/workshops
- 4 tours
- 4 installations around city with art and design focus
- 2 films
- Interactive programming for children/families
- exhibition
- closing party as part of Nuit Blanche
- pop up space (funding dependent) for exhibition, parties, and events

Content of application: (8.5x11" PDF including text and images/graphics):

1. 1 page **CV** for each team member including short bio
2. 1 page **Cover Letter** including expression of interest and why applicant is the ideal candidate for this position
3. 1 page outlining **Preliminary theme** - should promote design excellence and reference critical contemporary issues (eg. Impermanence, Play, Reflection, Design is Everywhere, Future Forward)
4. 1 page outlining **Preliminary schedule** of activities (1 page)
5. **Portfolio/Examples of previous work** (2 pages)

Proposals will be evaluated based on:

- prior experience/credentials and capacity to carry out the festival
- strength and creativity of proposed theme and activities
- graphic quality as a testament to applicant's graphic ability/vision

Submit Applications to: info@storefrontmb.ca

Deadline: February 15, 2023, midnight